INVITATION:

On behalf of the Illinois Department of Public Health’s Office of Women’s Health and Family Service (OWHFS), we would like to extend an invitation to you to consider being a sponsor, exhibiting and/or registering to attend one of the most prestigious conferences about women’s and family health held in Illinois. Reaching Illinois women and families is at the core of every activity conducted by the OWHFS. The office was established in 1997 and is now one of the largest state offices of its kind in the country. The OWHFS serves the women and families of Illinois in several capacities, some of our programs include:

- **Administrative Perinatal Centers**: The Administrative Perinatal Center (APC) is a university, or university affiliated hospital, having a Level III Perinatal designation. The APC, which may be composed of one or more institutions, shall be responsible for the administration and implementation of the Department’s Regionalized Perinatal Health Care program, in accordance with Illinois Administrative Code 640.

- **Carolyn Adams Ticket for the Cure**: Funding for this grant program is provided through the Illinois State Lottery scratch-off ticket which funds community grant programs as well as breast cancer research grants.

- **Family Planning**: The Family Planning Program provides comprehensive information and services (along with related preventative health services) to men and women in order to lower the incidence of unintended pregnancy, improve maternal and infant health, and reduce the incidence of abortion.

- **Illinois Breast and Cervical Cancer Program**: A statewide program which offers free breast and cervical cancer screenings for women between the ages of 35 and 64 who have low incomes and no health insurance. Women diagnosed with breast or cervical cancer while enrolled in the program can receive treatment benefits through the Illinois Department of Healthcare and Family Services.

- **Illinois Perinatal Quality Collaborative**: The Illinois Perinatal Quality Collaborative (ILPQC) works to improve the health of pregnant women, mothers, and infants through perinatal quality improvement initiatives implemented by participating birthing hospitals across Illinois. ILPQC provides quality improvement infrastructure, resources, and data management support to over 100 birthing hospitals across the state.

- **Mini- Maternal and Child Health Grant**: The Mini Maternal and Child Health Block grant supports the preventive and primary health and well-being of Chicago’s mothers, infants, children and adolescents through stakeholder engagement, outreach, education and MCH systems support and alignment.

- **Maternal and Child Health (MCH) Mental Health Consultation**: Through infant and early childhood mental health consultation (IECMH) the Illinois Children’s Mental Health Partnership will work to strengthen the capacity of public health staff to prevent, identify and reduce the impact of mental health issues among families served by MCH programs.

- **School Health Centers**: The School Health Center grant is to provide funding to agencies to operate School Health Centers in compliance with Illinois Administrative Code Title 77, Chapter VI, Subchapter J, Part 2200 Illinois Standards for School Based/Linked Health Centers. Health centers will provide routine medical care to students enrolled in designated schools that have obtained written parental consent, or are otherwise allowed by law to give their own consent.

- **WISEWOMAN Program**: This research program, currently being piloted in designated areas of the state, is designed to help women in the Illinois Breast and Cervical Cancer program to reduce their risk of heart disease and to promote a heart-healthy lifestyle.

In addition to our attendees being health care professionals located throughout Illinois, many of our attendees are recipients of the above programs and are eager to learn about new products, medical technology and devices, pharmaceuticals, nutrition, and the latest therapies and industry advancements that may help them enhance their programs or educate their clientele. We cordially invite you to join these dynamic, influential health professionals as an exhibitor or a sponsor on October 16-17 at the 2019 Illinois Women and Families Health Conference.
PROGRAM OBJECTIVE:
Conference participants will have the opportunity to connect and network with health providers from Illinois and neighboring states who share an interest in reducing health disparities and improving maternal, child, and women’s health over the life course. Participants will collaborate strategically, share experiences, and exchange best practices with other professionals and be able to attend a wide range of educational breakout sessions on topics such as health promotion, disease prevention, and treatment.

TARGET AUDIENCE:
This conference will address a variety of health issues unique to women and families. Target audience is listed below, but is not limited to:

- Public health personnel and staff
- College and University students
- Public and private sector health professionals
- Nurses
- Health educators
- Licensed social workers / Licensed clinical social workers
- Professional counselors / Licensed clinical counselors
- Dietitians
- CHES

CONTINUING EDUCATION:
- **Registered Nurses / Social Workers / Counselors / Dietitians:** Continuing Education credits are available from Southern Illinois University School of Medicine (SIUSOM) for registered nurses, social workers, counselors, and dieticians.
- **Universal:** Southern Illinois University School of Medicine (SIUSOM) is also providing Universal CE for other professionals. One universal training hour (UTH) from SIU is equal to one 60 minute clock hour.
- **Certified Health Education Specialists:** IPHA is a designated provider of continuing education contact hours (CECH) in health education by the National Commission for Health Education Credentialing, Inc. This program is designated event for CHES to receive Category I CECH in health education.

ATTENDEE REGISTRATION FEES:
The conference will take place October 16-17 at the Bone Student Center.

- Early Registration **$135.00**
  (July 22 - August 30)
- Regular Registration **$150.00**
  (August 31 - October 1)
- On-Site Registration **$175.00**
- October 16 Only **$95.00**
- October 17 Only **$85.00**

REGISTRATION / PAYMENT:
Attendees will be required to register online and submit payment via a credit card or a check. The link is provided below. After registration has been submitted online, you will receive a confirmation email with further conference information. Questions about registration can be directed to Megan at memccan@ilstu.edu. Checks can be made payable to Illinois State University and mailed to:

Illinois State University Conference Services
Attn: Women’s Health Conference
C.B. 8610
Normal, IL 61790-8610

OTHER CONFERENCE INFORMATION:
Visit the conference website for information regarding hotels, parking, maps, tentative schedule, and more. The link to register as an attendee can be found on the website, under the registration tab.

VISIT THE CONFERENCE WEBSITE